



DLB

SPEAKER & INDUSTRY TOPICS

INDUSTRY TOPICS

- Integrated Marketing, What Does It Mean In Media Today?
- Shifting Your Multi-cultural Marketing Strategy
- General Population vs Multi-Cultural Marketing
- Normalizing DEI in Everyday Leadership Communication

SPEAKER TOPICS

■ Navigating Your Career Growth

- The path to career success is rarely a straight line. Crafting your path and leaving room for it to be derailed at every turn is a tricky but necessary step.

■ Relationship Building for Success

- Skills and credentials are just a part of the puzzle to success. Understanding how to build strong, reciprocal – not transactional – relationships is the true key to career success.

■ Building a Full-filling Media Career

- From the outside, a media career looks like a lot of glitz and glamour – and it is! But it's also a lot of hard work and not for the faint of heart. How do you break in, how do you stay in, and how do you get ahead in show biz?

■ Navigating Business School

- Going to business school can be a game changer for both your career and your overall life. How do you decide if b-school is right for you, where to go, and what to realistically expect before, during, and after.

■ Single and Striving: "finding balance between professional achievement and personal growth"

- How to navigate through the societal expectations and timelines of what we're "supposed" to accomplish vs what life circumstances have thrown at us.

